

Adversary Archetype

Basic

Digital warriors or pro-government trolls.

In some cases under direct contract with the government, in others they are people related to social organizations very fanatized by the ideological discourse of the government.



Technical Capabilities



They have skills in social networking and meme creation with different applications.

They know some basic phishing and phishing techniques.

Targets

Citizens who criticize the government on social networks. Their goal is intimidation through very aggressive communication to stop these citizens from criticizing the government.



Favored Means of Attack



Cyberbullying, basic phishing and fraudulent account spoofing. They may attack citizens who have managed to produce a criticism of the government that has made them uncomfortable. The attack is of discrediting and attempts to impersonate the account or its identity.

Motivation

The motivation is political, they are looking for support for the government in the face of critical voices, and in this way gain the confidence of some influential politicians or social leaders. In other cases there are ideological fundamentalist motivations.



Resources



Relatively precarious in most cases. In others, those who are hired have access to government funding sources to pay for Internet, advertising and some technical advice.

Intent

It tries to obtain information about citizens and organizations that are against the government, in order to know how to discredit them. Their attempts also have to do with stopping any information that discredits the government.



Constraints & Limitations



Their technical and strategic communication knowledge is very varied, on the one hand there are people with a lot of preparation, but other groups have behaviors that are counterproductive to their objectives.